

# Chris Jordan

plan design build

Chinatown, NY 212-528-4599 [www.seej.net](http://www.seej.net)

## **Freelance Designer**

**May 2004 - present**

Freelance designer/developer, creating print, interactive, and installations for a wide range of clients.

## **Dealertrack Inc.**

**May 2004 - present**

Contracting with the UI team at Dealertrack, I've helped define and direct the GUI and UI for this automotive finance company that handles 98% of all car purchases in the U.S.

## **Eisenman Associates**

**May 2004 - present**

Information Architect, Art Director

Creating websites, annuals, and designs for brand-name corporations: I worked to strengthen communications for ITT, PepsoCo, Land O Lakes, Valiant, Fulcrum GP, and many other organizations.

## **Scully & Scully**

**May 2002 - May 2004**

Art Director / IT Manager

Design and develop all print and web communications for this Park Avenue luxury goods retailer, including the [www.scullyandscully.com](http://www.scullyandscully.com) website, as well as seven 72 page print catalogs a year.

## **Popform Inc.**

**March 2000 - November 2002**

Senior Interface Designer

Architecting, designing, and building high quality websites for a broad range of clients

## **MultiLogic Inc.**

**July 1996 - February 2000**

Senior Interface Designer

Developed professional web solutions utilizing proprietary artificial intelligence software for the financial industry. This included all tasks involved in the interface development and execution. Other responsibilities included art direction, software interface development, information design, information illustration, demos, presentations, and proposals.

## **Digital Frontier Design**

**December 1995 - July 1996**

Founder, Interface and Identity Designer

Created startup company focusing on developing initial web presence for architecture firms and government.

This involved designing all branding and communications for the company, as well as management of the business.

## **Education**

*Augsburg College*, Liberal arts degree

B.A., majored in digital art and design, minored in business administration. Graduated with honors.